

TOLLAND BOARD OF EDUCATION

Communications and Outreach Committee Meeting Minutes February 3, 2016

Meeting was called to order at: 1:04pm

Members in attendance: Dr. Walter Willett, Susan Seaver, Karen Moran

Members absent: Colleen Yudichak

Budget Communication

Dr. Willett is and will be continuing to communicate with the community about the budget. Future efforts will include the district website and creating a “budget” page to house all information/documents regarding the budget process. Also to communicate continuation of the process after Town Manager receives the BOE budget. Capital Public Hearing coming up on February 18.

TMS Career Day

Ms. Moran and Mr. Pagoni will be attending career day to represent the Board. Ms. Seaver would like to attend as well. Others are welcome to participate. TMS is looking for more people from the community to participate in representing a variety of careers. Ms. Moran suggested having a tri-fold display and asked for ideas from the committee in engaging the students in our government-volunteer process. Pictures w/kids at legislative breakfast, Celebrate Tolland, etc. Talk about how the Board affects them at school in representing their best interests.

Websites update

Group discussed moving forward with more in-depth navigation of sites. Will review with Dr. Willett as they proceed. Decision making is backed by Google analytics data regarding frequency of users to the sites and what they are accessing most often. After task force completes the navigation work, Dr. Willett will take over and do more work over the summer to execute the remainder of the navigation needs.

Community Conversation Update

Survey data was presented to the committee. Ms. Moran to meet with Diane Clokey and Dr. Willett on preparing a final report and planning a second conversation.

New Business

Ms. Moran and Dr. Willett are trying to arrange to have a THS journalism/writing student do an interview with Kevin Bouley from the Tolland Economic Development Commission to talk about the development efforts and plans for our community. This effort is twofold: 1) to connect students with an aspect of town government and what is happening in their community; and 2) to engage the public in our schools in a way that also informs them about what is happening.

CABE on the Hill will be held on March 2, 2016 at the Bushnell in Hartford. Ms. Moran will connect with Ms. Yudichak to see about sending information out to the Board.

Dr. Willett looking into doing a presentation for parents on social media and what kids are getting into such as the “dark web”.

Meeting was adjourned at: 1:45pm

Respectfully submitted,
Karen Moran, Chairperson